

A professional headshot of Carol A. Lovin, a woman with short blonde hair, smiling. She is wearing a dark, possibly black, jacket with a leather-like trim around the collar. The background is a blurred indoor setting.

# Carol A. Lovin

Executive Vice President, Chief Integration Officer & System Chief of Staff

**Carol A. Lovin, MHA, MN**, is executive vice president, chief integration officer and system chief of staff for Atrium Health, one of the most comprehensive and highly integrated not-for-profit healthcare systems in the nation. As a member of the executive leadership team, she leads both external and internal integration, working to accelerate value for the system's patients and communities as Atrium Health continues to form new partnerships and to optimize connections and efficiencies across the organization. Lovin also co-leads new partnership development work with the Chief Financial Officer and is responsible for coordinating the work of the administrative team and the Atrium Health Board of Commissioners and Board of Advisors.

With more than 30 years of experience advancing healthcare strategy and business development, communications and marketing and operational execution, Lovin joined the organization in July 2007 when NorthEast Medical Center became a part of Atrium Health. Previously, she served as Atrium Health's executive vice president and chief strategy officer, overseeing strategy, business development, innovation, corporate communications, marketing, external affairs and community engagement. Additional leadership positions held throughout her career include serving as president of the Carolinas HealthCare System Management Company, during which she led the launch of the innovation group and an advanced analytics group, and leading strategic planning, marketing and business development at NorthEast Medical Center.

Deeply invested in the community, Lovin was one of 10 Charlotte business leaders who led the combination of the Charlotte Chamber and Charlotte Regional Partnership to form the Charlotte Regional Business Alliance. She currently serves as the Alliance's Vice Chair and also serves on the boards of Charlotte Center City Partners and the World Affairs Council of Charlotte. Additionally, Lovin is Chairman of the board for MedCost, a benefits solutions company owned in part by Atrium Health.

Lovin recently received the Charlotte Business Journal's Women in Business Lifetime Achievement Award, and in 2018, was named Charlotte Business Woman of the Year by Queens University. Among others, recent recognitions also include being named to *Becker's Hospital Review's* "Women Hospital and Health System Leaders to Know" and "Hospital and Health System Chief Strategy Officers to Know."

Lovin holds a Bachelor of Science and a master's degree in nursing from the University of Washington, as well as a master's degree in health services administration from the University of Michigan.