



Chandra M. Peterson, MBA, MHA

Senior Vice President, Enterprise Strategy & Planning
Atrium Health

Leadership Profile

Chandra M. Peterson, MBA, MHA, is senior vice president of enterprise strategy & planning for Atrium Health, one of the most comprehensive and highly integrated not-for-profit healthcare systems in the nation. As a member of the executive council, Peterson collaborates with clinical and business leaders across Atrium Health to develop and implement new strategies designed to deliver greater value and provide a more consumer-friendly experience for patients.

A visionary leader with proven success in creating, transforming and leading healthcare and technology organizations for over 25 years, Peterson joined Atrium Health in October 2019. Previously, she served as vice president for strategic planning & architecture for Highmark Health in Pittsburgh, Pennsylvania where she drove corporate strategic planning results to develop a new vision, mission and 2025 corporate strategy. Peterson also implemented enterprise-wide strategic planning, execution and governance processes. During her tenure with Highmark Health, she served in a variety of other leadership roles. Peterson championed the commercialization of a technology platform business, while also leading joint partner strategic planning, enterprise portfolio management and the development of an internal consulting group that on-boarded and advised new client partners. Before joining Highmark Health, Peterson was chief information officer for West Penn Allegheny Health System and senior manager of healthcare consulting with Cap Gemini Ernst & Young.

Peterson received her Bachelor of Science in business administration from Edinboro University and her master's in business administration and healthcare administration from the University of Pittsburgh.